



## NEWS RELEASE

November 16, 2009 – Haleiwa, HI

### **Photographer Clark Little releases the Limited Signed Edition book “The Shorebreak Art of Clark Little”.**

It is our pleasure to announce the release of the long awaited Limited Signed Edition 182-page 12”x12” coffee table book created and published by North Shore Hawaii wave photographer, Clark Little. The book is now available for purchase through Clark’s website <http://www.ClarkLittlePhotography.com>.

Waimea shorebreak surfer turned art photographer, Clark Little has included a collection of his popular photos as well as new images each of which capture the power and beauty of Oahu's North Shore waves from the inside out. Forewords written by Jack Johnson and Kelly Slater introduce the reader to the more than 100 photographs featured in “The Shorebreak Art of Clark Little”. Seventy-five of these are two-page spreads and include captions of the photographs. Anyone, who appreciates and enjoys a one-of-a-kind ocean vista with a close-up clarity and perspective seldom seen even by the most experienced surfer, will delight in this unique (and safe) experience.

The Limited Signed Edition book retails for \$100 and the first 10,000 will include Clark’s signature on page #1 and a hand-woven slipcase to protect the book.

Title: The Shorebreak Art of Clark Little (Limited Signed Edition)

Price: \$100

Size: 182 pages (12”x12”)

Cover: Hardcover

Publisher: Clark Little Photography

Printed: October 2009

Release: November 16, 2009

ISBN: 978-0-615-31199-9

Available through website <http://www.ClarkLittlePhotography.com>

In the near future, a Collector’s Edition will also be available for \$350. Only 500 of the Collector’s Edition will be printed and will include a leather cover, clamshell case with embossed lettering, and two limited edition prints only available in the Collectors Edition. All books will be autographed by Clark Little, Jack Johnson (musician) and Kelly Slater (surfing 9-time world champion). Distribution date TBA after all books are signed.

For more information on Clark Little or his book “The Shorebreak Art of Clark Little” please visit <http://www.ClarkLittlePhotography.com>.

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#### About the Photographer

Waimea Bay shorebreak surfing pioneer, Clark Little has gained national and international recognition for his North Shore Hawaii wave photography with appearances on television shows *Good Morning America*, *Inside Edition*, *The Today Show*, and *ABC World News Now*. Clark’s work has been featured in many publications and newspapers including *Paris Match* (France), *La Vie* (France), *The Guardian* (UK), *The Telegraph* (UK), *Nalu* (Japan), *Surfer’s Journal*, *Surfer Magazine*, *Surfing Life* (Australia), *Geo* (Germany), *Nature’s Best Photography*, *Stern-View* (Germany), *Hana Hou* (Hawaiian Airline In-flight magazine), *The Honolulu Advertiser*, *The Honolulu Star-Bulletin*, and *Honolulu Weekly* among others.

Clark Little Photography

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## *The Shorebreak Art of Clark Little*

### Sell Sheet

**Title:** The Shorebreak Art of Clark Little

**Photographer:** Clark Little

**Printed:** October 2009

**ISBN:** 978-0-615-31199-9

**Publisher:** Clark Little Photography

**Distribution:** Through website [www.ClarkLittlePhotography.com](http://www.ClarkLittlePhotography.com)

**Book Size:** 12"x12"

**Cover:** Hardcover

**Pages:** 182 pages

**Photographs:** 100+ (75 spreads)

**Forewords:**

Jack Johnson (musician), Kelly Slater (surfing 9-time world champion)

#### LIMITED SIGNED EDITION

*First 10,000 books signed by Clark Little on page #1*

**Price:** \$100

**Includes:** Hand-woven fabric slipcase

**Release Date:** November 16, 2009

**Website Distribution Date:** Pre-sales started October 27, 2009. Official distribution date is November 16, 2009.

#### The Collector's Edition

*Signed by Clark Little, Jack Johnson & Kelly Slater*

**Quantity:** 500 (numbered)

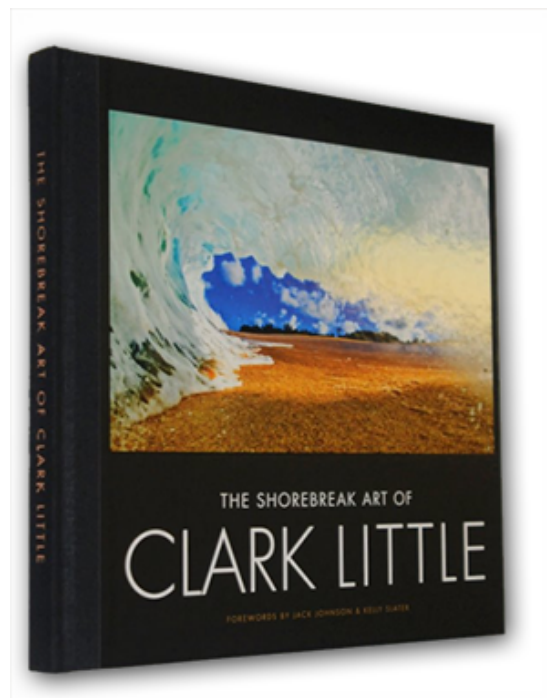
**Price:** \$350

**Includes:** Leather cover, clamshell case with embossed lettering, and 2 limited edition prints only available with the Collector's Edition.

**Release Date:** TBA

**Website Distribution Date:** TBA after all books are signed by Clark Little, Jack Johnson and Kelly Slater. No pre-sales.

Details and book preview at <http://www.ClarkLittlePhotography.com/book.php>



Clark Little was born in Napa, California in 1968. Two years later, a move to the North Shore of Oahu (Hawaii) dramatically changed his future. In the 80's and 90's he made his name as a pioneer of surfing at the Waimea Bay shorebreak. Clark had a unique talent for taking off on hopeless closeout shorebreak waves and surviving in one piece.



In less than three years, Clark has gained national and international recognition for his North Shore shorebreak wave photography with appearances on television shows *Good Morning America*, *Inside Edition*, *The Today Show*, and *ABC World News Now*. Clark's work has been featured in many publications and newspapers including *Paris Match* (France), *La Vie* (France), *The Guardian* (UK), *The Telegraph* (UK), *Nalu* (Japan), *Surfer's Journal*, *Surfer Magazine*, *Surfing Life* (Australia), *Geo* (Germany), *Nature's Best Photography*, *Stern-View* (Germany), *Hana Hou* (Hawaiian Airlines) among others.

In 2007, Clark discovered his ability and passion to capture the extraordinary beauty of the shorebreak when his wife asked him for a picture of the ocean to decorate a bedroom wall. With his shorebreak surfing experience in mind, Clark grabbed a camera, jumped in the ocean, and starting snapping away recording the beauty and power of Hawaiian waves for all to enjoy. "Clark's view" is a unique view of the waves from the inside out that most people would only be able to experience safely on land while viewing one of Clark's photos.

With several camera upgrades, new underwater housings and a compulsion to get that better shot, photography has become his career and the ocean has become his office.

In November 2009, Clark published his first book on shorebreak photography entitled, *The Shorebreak Art of Clark Little*.

### TELEVISION SHOWS

ABC World News Now  
Good Morning America  
Inside Edition  
KHNL (NBC) News  
Today Show

### MAGAZINE ARTICLES

Alma Surf (Brazil)  
Aloha Street Magazine (Japan)  
CHIP (China)  
E-Fashion (China)  
Geo (Germany)  
Global Magazine (Germany)  
Hana Hou (Hawaiian Airlines)  
La Vie (France)  
Nalu (Japan)

Nature's Best Photography  
Paris Match (France)  
Pique Magazine (Canada)  
Surfer  
Surfing Life (Australia)  
Surfer's Journal  
Surf Portugal  
Stern-View (Germany)  
Wet Pixel Quarterly

### NEWSPAPER ARTICLES

BBC News (UK & Brazil)  
Daily Mail (UK)  
Guardian (UK)  
Honolulu Advertiser  
Honolulu Star-Bulletin  
Honolulu Weekly  
Sky News (UK)  
Telegraph (UK)  
Metro (UK)

### EVENT APPEARANCES

Swell, 2009 (Whistler, Canada)  
Maui Photo Festival 2009 (Maui, Hawaii)  
Festival Alma 2009 (Sao Paulo, Brazil)

### CORPORATE CLIENTS

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